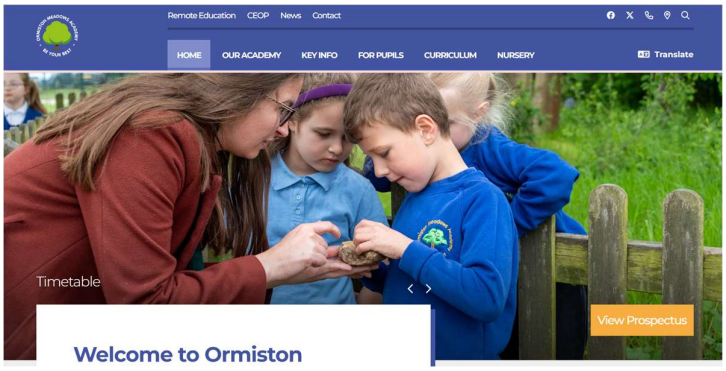
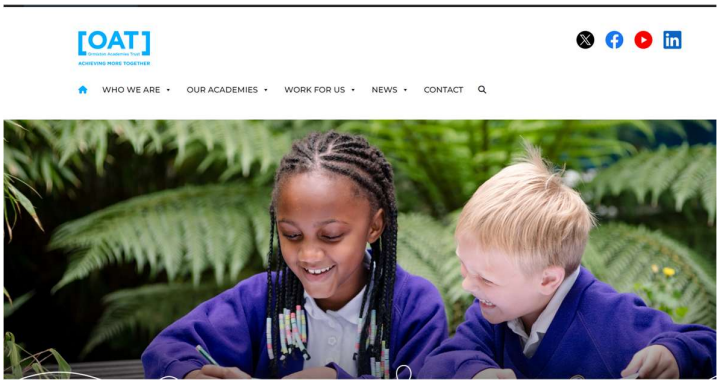
Photography and video consent visual guidance

To help you better understand what we are requesting for each of this consent/permission areas – see below various images and links. If you still require more information, please contact the school office:

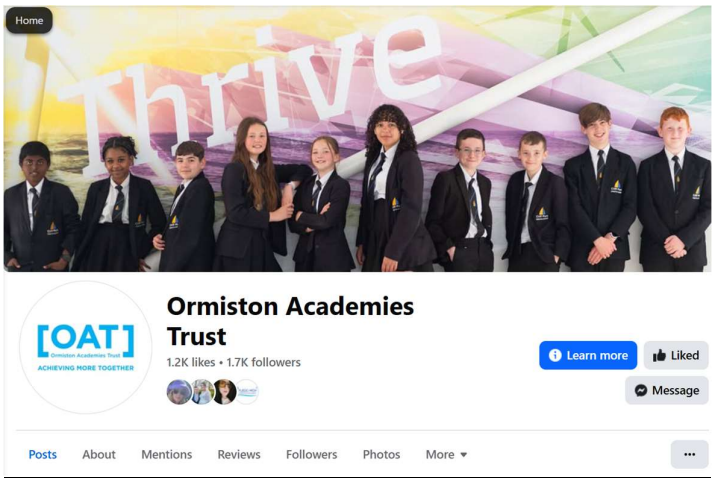
Please indicate your consent/permission for each use of photographs and videos:
School and sponsors websites [external - public view] I consent to photographs and videos of my child being used on the school and Ormiston's platforms/channels*. ***Ormiston*** refers collectively to Ormiston Trust (OT), Ormiston Academies Trust (OAT), Ormiston Teacher Training (OTT), and the Ormiston network of schools." Example of a school website: https://ormistonmeadows.co.uk/      Example of an Ormiston website: https://ormistonacademiestrust.co.uk/   

Social media [external - public view]

I consent to photographs and videos of my child being used on official school and sponsor's official socials e.g., Facebook, Instagram, X (formerly Twitter) LinkedIn).

Example of a school social channel (Facebook]:

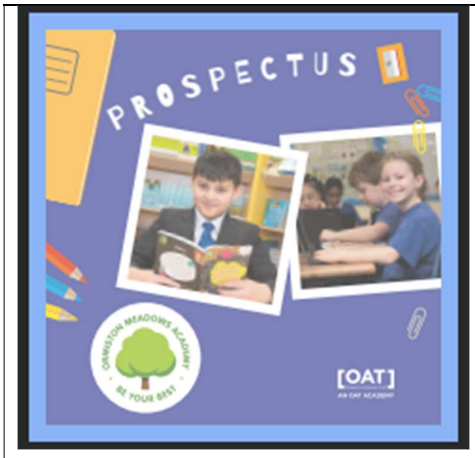
Example of an Ormiston social channel:



Promotional materials and displays [external - public view]

I consent to photographs and videos of my child being used on promotional printed/digitally displayed materials such as posters, screens, displays, prospectus, fliers or brochures

Example of promotional materials – school prospectus:



News and media [external - public view]

I consent to photographs and videos of my child being used in local, regional or national news (e.g., newspapers, TV, websites, social media).

Example of a news story (online) about the school:

Internal displays [within school only and not for public view]

I consent to photographs and videos of my child being used on posters, screens, or noticeboards visible only to pupils, staff, and approved visitors.

Example of a school internal display:

School photography company [**internal not for public view**]
I consent to the school sharing my child's details (name, class, roll number) with an approved photography company for official school photographs only.

Example of a child's school photograph (portrait):

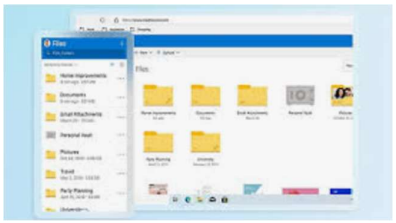
Class/group photography [internal, not for public view]
I consent to my child being included in class or group photos which may be available to purchase by other families.

Example for school group/class photograph:

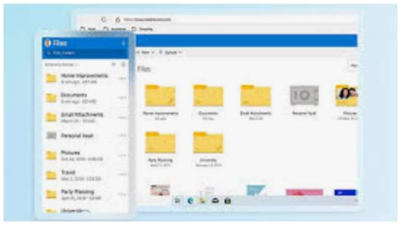
School archive [history of the school/internal, not for public view]

I consent to selected photographs and videos of my child being stored securely in the school archive for historical and commemorative purposes.

Example of file storage on Microsoft 356:



Alumni records [internal, not for public view]

I consent to an official photograph of my child being kept securely for alumni purposes (having attended the school and now left). This may include the school contacting them in the future (e.g., careers talks).

Example of file storage on Microsoft 356: