

Creative Digital Media Production

Level 2 BTEC Tech Award

Today, we are surrounded by Media wherever we look. There is the Internet, TV, Radio, Magazines, Papers ... the list goes on. Not only is Media Studies interesting and relevant, it gives you valuable skills to help you understand the world around you. These skills can be applied to English GCSE too.

Using the PC and media facilities we will give you the opportunity to create and analyse media products, which are creative and innovative and which will ultimately give you transferable job skills.

Programme of Study & Assessment

| Year 10 | | Year 11 | |
|---|------------------------------------|--|---|
| Component | Assessment Method | Unit | Assessment Method |
| Component 1: Exploring Media Products (30% of final grade) | Internal Pearson Set Assignment | Component 2: Developing Digital Media Production Skills <i>(continued)</i> | Internal Pearson Set Assignment |
| Component 2: Developing Digital Media Production Skills (30% of final grade) | Internal Pearson Set Assignment | Component 3: Create a Media Product in Response to a Brief (40% of final grade) | External Synoptic Task (Externally marked) |

Useful Links

[BTEC Tech Award Media](#)