

# GCSE Business

GCSE Business allows learners to explore the world of small businesses through the perspective of an entrepreneur. Students will examine how business ideas emerge, what makes them successful, and how to generate and develop opportunities. They will also understand how to make a business effective, manage finances and analyse the impact of external factors.

As the course progresses, students will investigate business growth and how companies develop beyond the start-up phase. They will explore key business concepts, issues and decision-making processes for scaling a business and operating in a global market, covering areas such as customer needs, marketing, operations, finance, human resources and external influences on expansion.

After completing this qualification, learners will have a strong understanding of the business world and will have developed key skills in decision-making, forming persuasive arguments, creative and practical problem-solving, as well as data analysis, finance and communication.

This course also serves as excellent preparation for further and higher education, including A-Levels and BTEC courses. Additionally, studying GCSE Business can provide a solid foundation for entrepreneurial ventures and equips students with the knowledge needed for careers in business-related fields such as accountancy, law, marketing and the leisure and tourism industry.

## Programme of Study and Assessment (Edexcel)

**Theme 1 – Investigating small business** (written exam 50% of final grade) - Theme 1 concentrates on the key business concepts, issues and skills involved in starting and running a small business. It provides a framework for students to explore core concepts through the lens of an entrepreneur setting up a business.

**Theme 2 – Building a business** (written exam 50% of final grade) - Theme 2 examines how a business develops beyond the start-up phase. It focuses on the key business concepts, issues and decisions used to grow a business, with emphasis on aspects of marketing, operations, finance and human resources. Theme 2 also considers the impact of the wider world on the decisions a business makes as it grows.

## Useful links

[Specification](#)