2023 BTEC Creative Media Production - Curriculum Overview



AUTUMN1 AUTUMN2 SPRING1 SPRING2 SUMMER1 SUMMER 2

Component 1 - Exploring Media Products

- LAA How has Media developed over time? Analysis of past and present publishing, moving image and interactive productions. Relationships between products, audiences and purpose.
- LAB How do products create meaning? Examination of genre, narrative and representation in texts.

Component 3 - Create a Product in Response to a Brief

- LAA Generate ideas in response to the exam brief.
- LAB Page layout and design, mock ups, conventions, schedules, contingency planning, copyright and clearances.
- LAC Applying skills and techniques, refining content, reflecting on strengths and areas for development, testing and exporting.

Component 1 -**Exploring Media Products**

 LAB – Developing and reviewing manipulation techniques and how they create meaning

Component 2 - Developing Digital Media Production Skills

- LAA –Develop ideas and pre production planning relevant to the publishing sector.
- LAB Create a publishing product based on the requirements of the brief
- LAC Review how technical and stylistic skills have been applied to the production and overall progress and development.

Component 3 -Create a Product in Response to a Brief

Resit opportunity in May