

# BTEC National Diploma in Creative Digital Media Production

Our media studies course offers students the chance to work with industry standard technology and investigate the fastest growing job sector in the world. The course allows students to examine media specific skills such as sound, lighting and editing whilst completing practical products to a professional standard with students consistently achieving outstanding results.

## Programme of Study

Year 12		Year 13	
Unit	Assessment Method	Unit	Assessment Method
Film Production - Fiction	Internal	Media Enterprise	Internal
Storyboarding for Digital Media	Internal	Film Editing	Internal
Single Camera Techniques	Internal	Sound Recording	Internal
Multi Camera Techniques	Internal	Lighting Techniques	Internal
Digital Media Skills	External	Responding to a Commission	External

## Pathways

### University degrees

The course provides students with the perfect opportunity to carry on their media studies onto degree level. The course is designed to examine media specific skills which suits university courses that now focus on particular media skills such as digital editing, rather than media studies as a whole. Many of our previous students have enjoyed furthering their skills through studying marketing and film at university.

### Apprenticeship

Apprenticeships in the subject are a great way to start a media career. Apprenticeship roles vary but companies such as the BBC provide opportunities for young people to develop roles through production and journalism. By creating a professional and sophisticated portfolio of work through their BTEC qualification students are one step ahead of competitors when applying for media apprenticeships.

## Student Quotes

'This BTEC course has allowed me to develop my skills further in the subject and focus on specific skills that will help me get on the right media university course. The teachers are really supportive and the facilities the school has have really helped me to improve my work. I really love the subject and the fact that it allows me to show off my creative skills.'

**Holly**