

BTEC National Diploma in Business

There is no requirement for students to have studied business previously. Students may have an interest in business and want to start their own business one day. Student may have an enquiring mind and be interested in learning about the world around them, how businesses work and what challenges businesses face. This course will help students to understand all of this and more.

Programme of Study

Year 12		Year 13	
Unit	Assessment Method	Unit	Assessment Method
Exploring Business	Internal	Managing an Event	Internal
Developing a marketing campaign	External Set Task	International Business	Internal
Personal & Business Finance	External	Principles of Management	External Set Task
Recruitment & Selection	Internal	Investigating Customer Service	Internal

Pathways

The qualification is recognised by higher education institutions as fully meeting admission requirements to many relevant courses in a variety of areas in the business sector. After completing the qualification students can progress directly to employment. Areas of employment include junior business roles in marketing, administration, finance, events management, HR, marketing and other related areas in the business sector, including higher level apprenticeships.

Student Quotes

‘By studying a BTEC I have less stress as it includes coursework. Lessons are very engaging and the teachers are supportive. My favourite unit is international business as it gives new aspects on what I want to do further on in my life. From doing this course it has given me an insight into the business world.’

Major

‘Choosing BTEC business over A level business has benefited me majorly over the course. I have been taught many important business concepts which will help me in my future carer within business. Also completing coursework rather than having constant tests has been a stress reliever and a breath of fresh air compared to A level courses.’

Joshua