

A Level Business

Business is a dynamic subject. Students will learn about the diverse nature of business enterprise and the interdependence of the various parts of the business world. Students will explore business success and failure, investigate local, national and global business markets and understand how businesses need to adapt and respond strategically to the changing environment in which they operate to survive and grow. This constant evolutionary process makes business a fascinating subject.

Programme of Study

Year 12		Year 13	
Unit	Assessment Method	Unit	Assessment Method
Marketing & People	External	Business & Strategy	External
Managing Business	External	Global Business	External

Pathways

Students can progress from this qualification to higher education courses such as business management, business administration, accountancy and finance, human resource management, marketing, retail management and international business. It can lead to a wide variety of careers ranging from banking, sales, product management and general management to working in public sector organisations or charities.

Student Quotes

‘I picked A level business because I wanted to do something that I had never done before and I ended up really enjoying it.’

Charlotte

‘Opportunities don’t happen, you create them, choosing A level business was a no brainer for me; learning about things that will benefit me in the future and are relevant in everyday working lives.’

Paige